



# ANNUAL REPORT 2022



atfaluna.jo



atfaluna-jordan.org



*Yet more growth and  
new achievements...*

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# Message From the Board

It is with great pleasure that we bring you Atfaluna's Annual Report for 2022, a year that brought more cooperation among a growing number of team members to produce more growth and more smiling children and parents.

In 2022, Atfaluna became an even better-organized entity that is more capable of fulfilling its objective of reaching the neediest children throughout Jordan, identifying their medical problems, and providing them with the quality medical care they deserve but cannot afford.

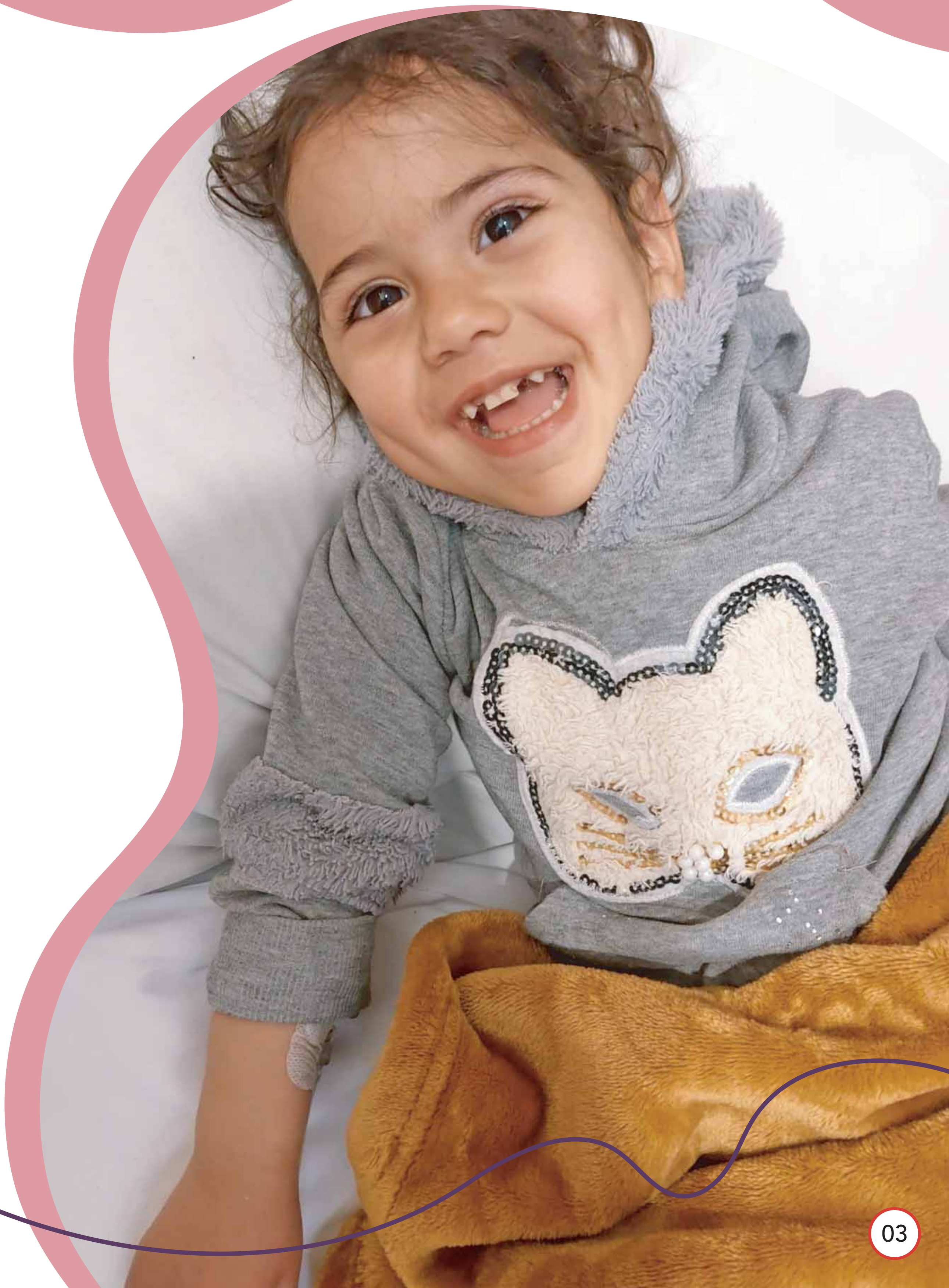
Our partners – from medical professionals to medical service providers to “field volunteers” – grew in number, and our outreach strategy made great strides towards reaching the neediest children in the Kingdom's marginalized regions. We continued working on improving the organization's processes and capacities, nurturing public awareness of the Atfaluna brand, and bolstering our volunteer pool to help support the increasing number of patients and medical service providers. We strengthened our fundraising capacities, signing corporate funding agreements with a number of new organizations, and attracting even more grassroots support driven by trust in our transparency and satisfaction with our ethos and methodology.

We hope you enjoy reading this report. Do not hesitate to contact any of us if you have any questions or [would like to help](#) us in any way – be it with your expertise, your financial support, or simply your guiding advice.



# Farah

Farah is a 3 year old who used to suffer from a large vascular tumor, which despite being benign was a threat to her life and led to her hospitalization several times for severe internal bleeding. The amazing Dr. Mohammad Omari treated her with an innovative technique that caused the mass to shrink, then he proceeded with excising the mass' remains. Fortunately, the mass is now totally gone!



# About Atfaluna



# Atfaluna in a Glimpse

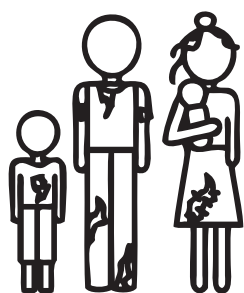
In 2015, a group of volunteers working in various professions came together and founded this non-profit organization the name of which means "Our Children" Together, with your support and the help of a large and growing group of volunteers, we have since been able to achieve that goal successfully for thousands of children, helping assure not only their health but also their dignity and future.



## Our Objective

Helping needy children, regardless of their origin, in receiving the quality medical care that they deserve yet their families cannot afford, thus improving their health and giving them a brighter future.

## The Way We Operate



### Socio-Economic Assessment

A child’s story begins with our social-work team, who runs a detailed initial socio-economic assessment to confirm true need.



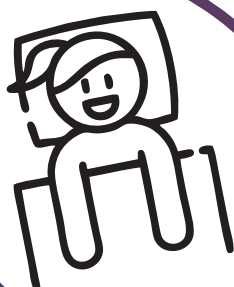
### Medical Committee Evaluation

The file then moves rapidly to the next phase, which is the Medical Committee’s evaluation, and if the case fulfills its medical selection criteria the child is referred for evaluation and treatment by one of our volunteer specialists. The specialists we work with are among Jordan’s best, as we strongly believe our children should receive the same level of care accessible to any other more-fortunate child.



### Fundraising

Once the evaluating physician draws up the child’s treatment plan, it is our Fundraising Committee's turn to raise the funds needed to make that plan a reality.







### Treatment Journey

Then the treatment journey begins, and it does not end before our child’s treatment and follow up have been fully completed and the child’s life is as free as can be of pain and disability.

# Our Patient-Selection Algorithm

Atfaluna aims to provide medical care for every child who needs it; yet to optimize the utilization of our finite resources, our Medical Committee uses the following two-step algorithm to help us prioritize our patients in an equitable manner:

## Initial Screening Criteria

- |   |                                      |  |   |
|---|--------------------------------------|--|---|
|  | Age 18 years or younger              |  | Fulfillment of socio-economic pre-screening criteria  |
|  | Non-malignant, non-chronic condition |  | Lack of coverage by any insurance company or other NGO, unless desired treatment is urgent and waiting period for alternative coverage is deemed unreasonably long. |

## Weighted Selection Criteria

- |   |                      |  |                                   |
|---|----------------------|--|-----------------------------------|
|  | Threat to life       |  | Impact on child's quality of life |
|  | Urgency of treatment |  | Complication risk                 |

Each criterion is assigned a weight, and the total score for each case is calculated. If the total exceeds our cutoff, the case is determined by adding the weighted scores of all criteria. If the minimal total is met, the case is selected, and the child's treatment journey with Atfaluna begins.

# Who We Are

Atfaluna’s paid employees consist of our Senior Operations Manager, **Ms. Manal Shreiteh**, along with our Accounting & Administrative Officer, **Mrs. Muna Freij**, and our Social Workers, **Ms. Sarah Taha** and **Ms. Batool Kiswani**.

Besides the critical roles played by our above salaried team, all the other tasks performed in the day-to-day planning and execution of our work are done by volunteers. Our "core team" consists of a group of professionals with their own full-time jobs who work tirelessly, pro bono in the below-mentioned committees, together with a larger pool of “field volunteers” who eagerly step up to help out whenever help is required.

Atfaluna’s strategy is developed, and its implementation is followed up, by the Management Board, which is led by our Planning Officer, **Eng. Muna Budairi**. As for the preservation of Atfaluna’s core values and mission, that is the responsibility of our Board of Trustees – **Dr. Ghassan Alami**, **Mrs. Bana Fahmawi**, **Ms. Suhair Fahmawi**, **Eng. Safa Jarrar**, **Mr. Fadi Sunna’**, and **Eng. Maisa Thweib**.



## MEDICAL & PATIENT AFFAIRS

### Head

**Eng. Maisa Thweib**  
(Development Management & Evaluation Consultant)

### Members

**Dr. Aya Banat** (Pediatrician)  
**Mr. Fadi Sunna'** (Pharmacist, Entrepreneur)  
**Dr. Ghassan Alami** (Orthopedic Surgeon)  
**Ms. Manal Shreiteh** (Senior Operations Manager)  
**Dr. Samah Jbour** (Pediatric Nephrologist)

Once the socio-economic screening is performed by our social workers, our job is to assess the received cases on a medical level, determine whether we can help them and what tests and consultations they will need, then continuously follow up on their treatment journey.

## VOLUNTEER MANAGEMENT

### Head

**Mrs. Bana Fahmawi**

Volunteers play many roles within our operations, including accompanying children to doctors' appointments, visiting them in hospitals, helping in our various awareness activities, as well as with our financial, legal, and design needs. The role of this committee is to recruit and direct the efforts of our amazing volunteers.

## ADMIN. & PARTNER AFFAIRS

### Head

**Mr. Fadi Sunna'** (Pharmacist, Entrepreneur)

### Members

**Mrs. Ruba Jaber** (Clinical Researcher)  
**Ms. Suhair Fahmawi** (PR & Communication Consultant)

In addition to finding new partnerships and enhancing our existing ones, our role is to assure optimal transparency and compliance in all of Atfaluna's relationships with external entities.

## FUNDRAISING

### Head

**Eng. Safa' Jarrar** (Institutional Development Advisor)

### Members

**Mr. Eyad Younis** (Manager, Tamam Foods)  
**Ms. Manar Ghusain** (IT Quality Coordinator)  
**Ms. Rana Ghusain** (HR & Admin. Specialist)

With each donation, regardless of the amount, another life is changed, and this committee works on increasing our received donations as well as keeping our generous donors informed of where their money goes.

## COMMUNICATIONS

### Head

**Ms. Samar Said** (Marketing Consultant)

### Members

**Mr. Anas Nazzal** (E-Com. Development & Digital Marketing)  
**Ms. Rania Sabbah**  
(Research, Evaluation, & Development Consultant)  
**Mrs. Rima Khalidi** (Healthcare Consultant)  
**Mr. Rizek Freij** (Marketing Manager)  
**Ms. Ruba Abu-Zughod** (Arabic Content Creator)  
**Ms. Sayida Al Far** (Arabic Content Creator)

Atfaluna takes great pride in telling the stories of our children and recognizing all the different people in our community who supported them so that everyone sees the fruits of their generosity. We ensure that this is done in the most effective way possible.

## ACCOUNTING

### Head

**Mr. Khaled Al-Ryahi** (Audit Partner at MCBS Company)

This role is crucial in the tracking of our financial transactions and the assurance of their soundness and our organization's transparency.

## SUPPORTING EXPERT VOLUNTEERS

None of the above work can be done so professionally and effectively without the expert help of the following professionals, to whom we are infinitely grateful:

**Mr. Mohammed Abu-Hanieh** (Auditor)  
**Majali and Partners Law Office** Represented by **Mr. Ghaith Rakan Al Majali** (Attorney & Managing Partner)  
**Mrs. Nawal Shreiteh** (Teacher)  
**Ms. Zamzam Al-Raoush** (Social Worker)  
**Ms. Lama Al-Shalalfa** (Social Worker)  
**Mr. Oqba Faraj** (Photographer & Videographer)  
**Mr. Omar Abdel Nabi** (Film Director)  
**Mr. Ibrahim Al Baik** (Producer and Editor)  
**Mr. Anas Shaheen** (Products Photographer)  
**Ms. Rana Hassan** (Motion Graphics Designer)  
**Mr. Hassan Biqai** (Videographer)



# Ghufran

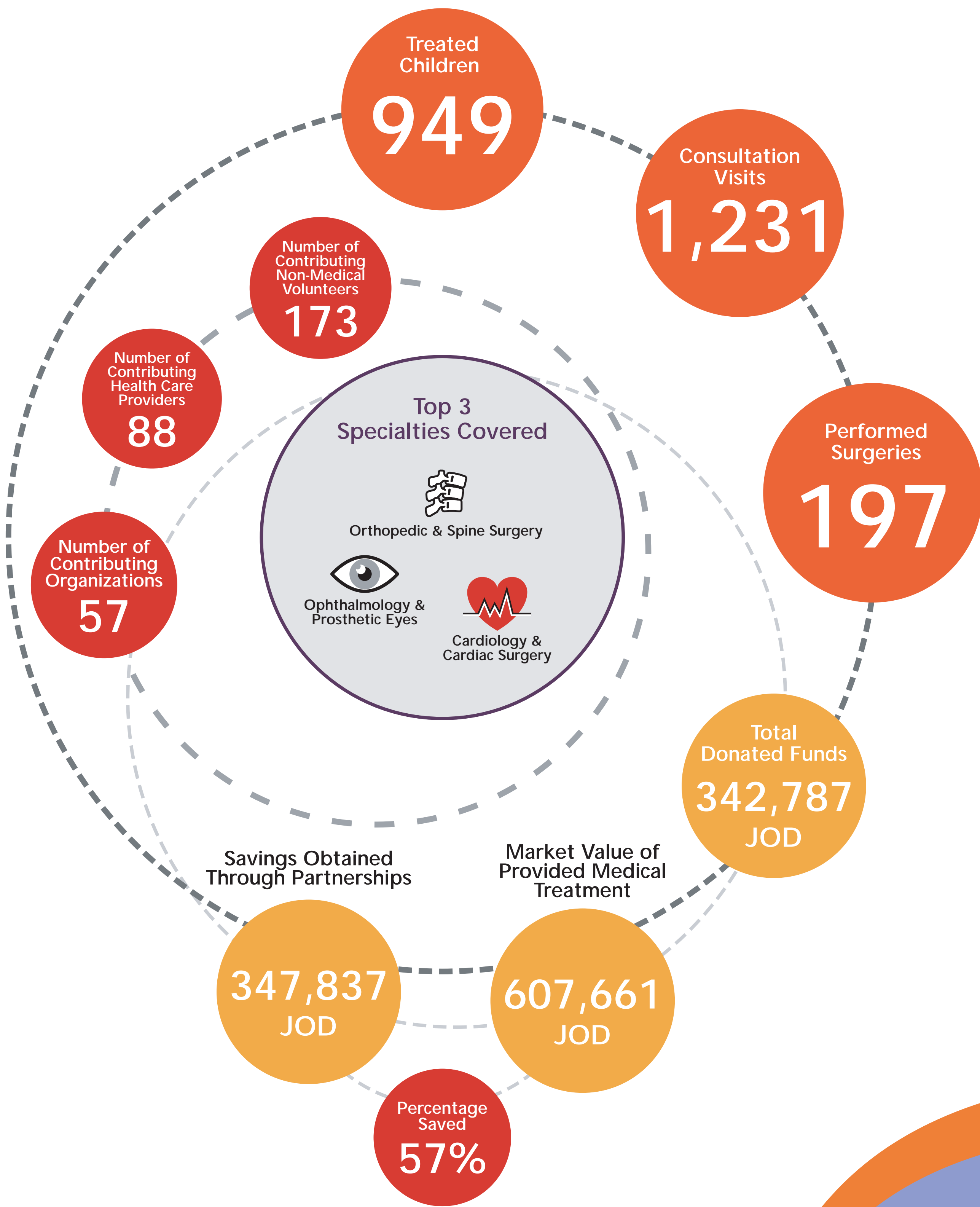
Ghurfan is 6 years old and had an Achilles tendon lengthening by our beloved Dr. Amr Amr at no charge, as always.



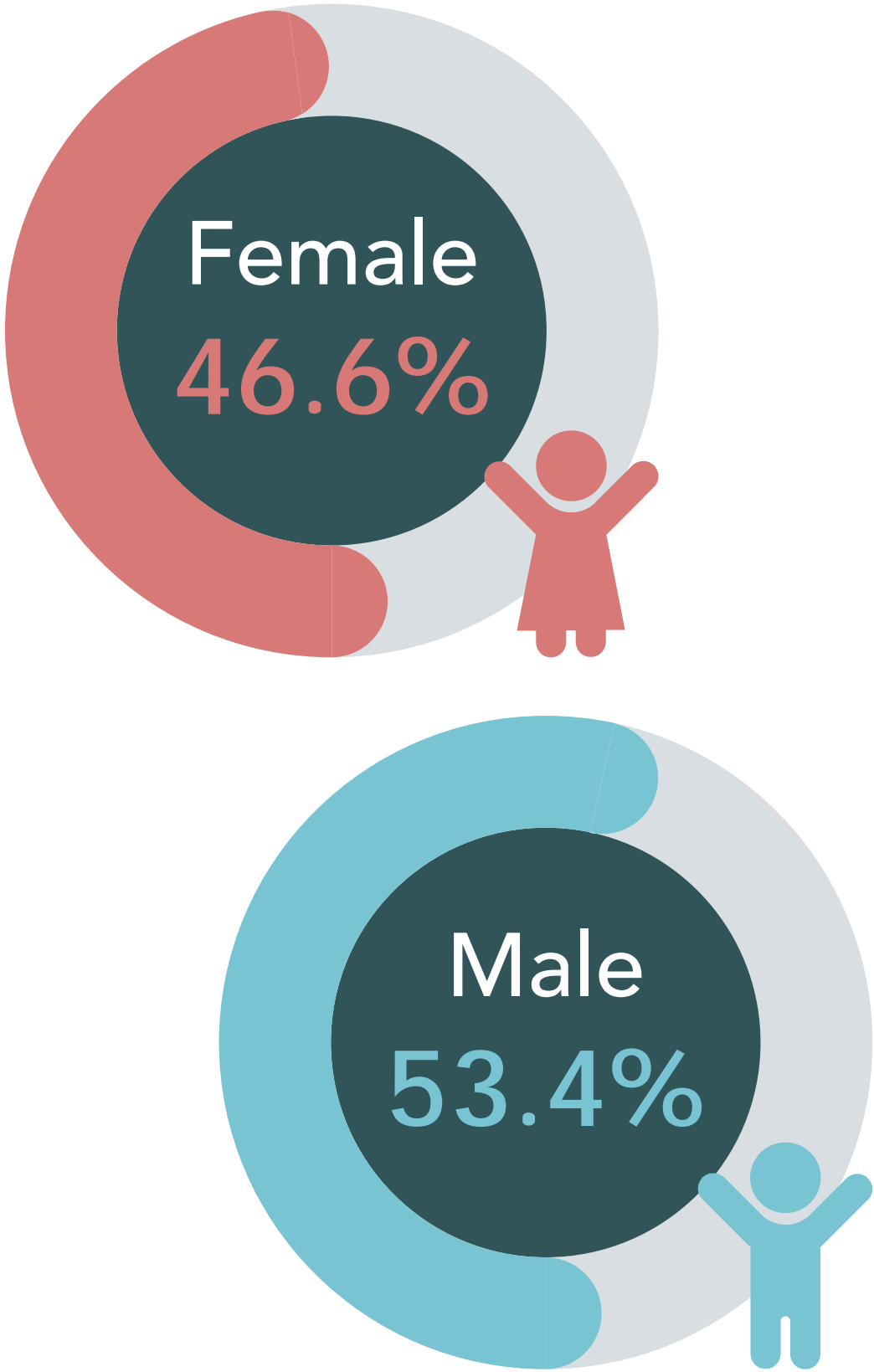
# The Year's Achievements



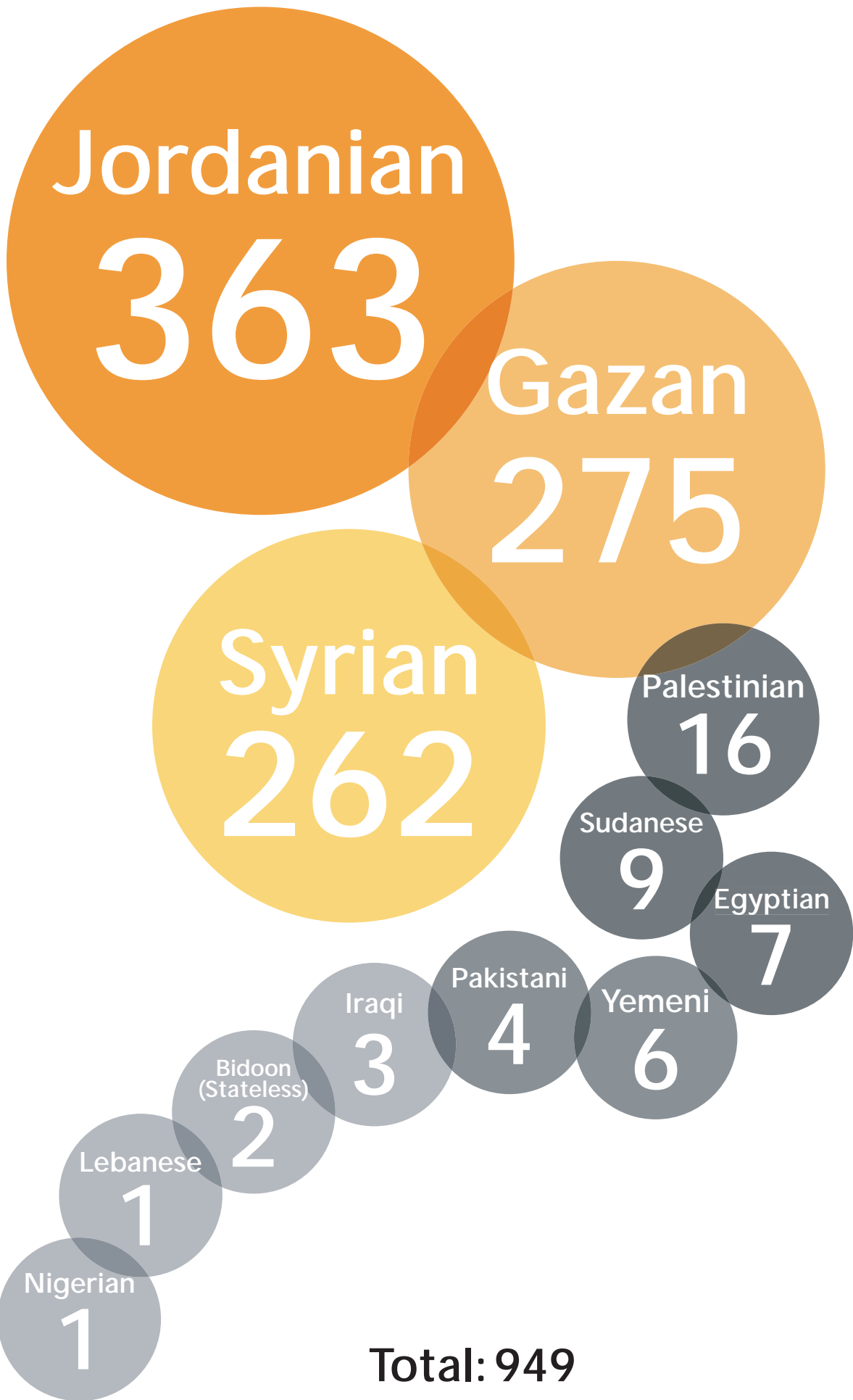
# 2022 In Figures



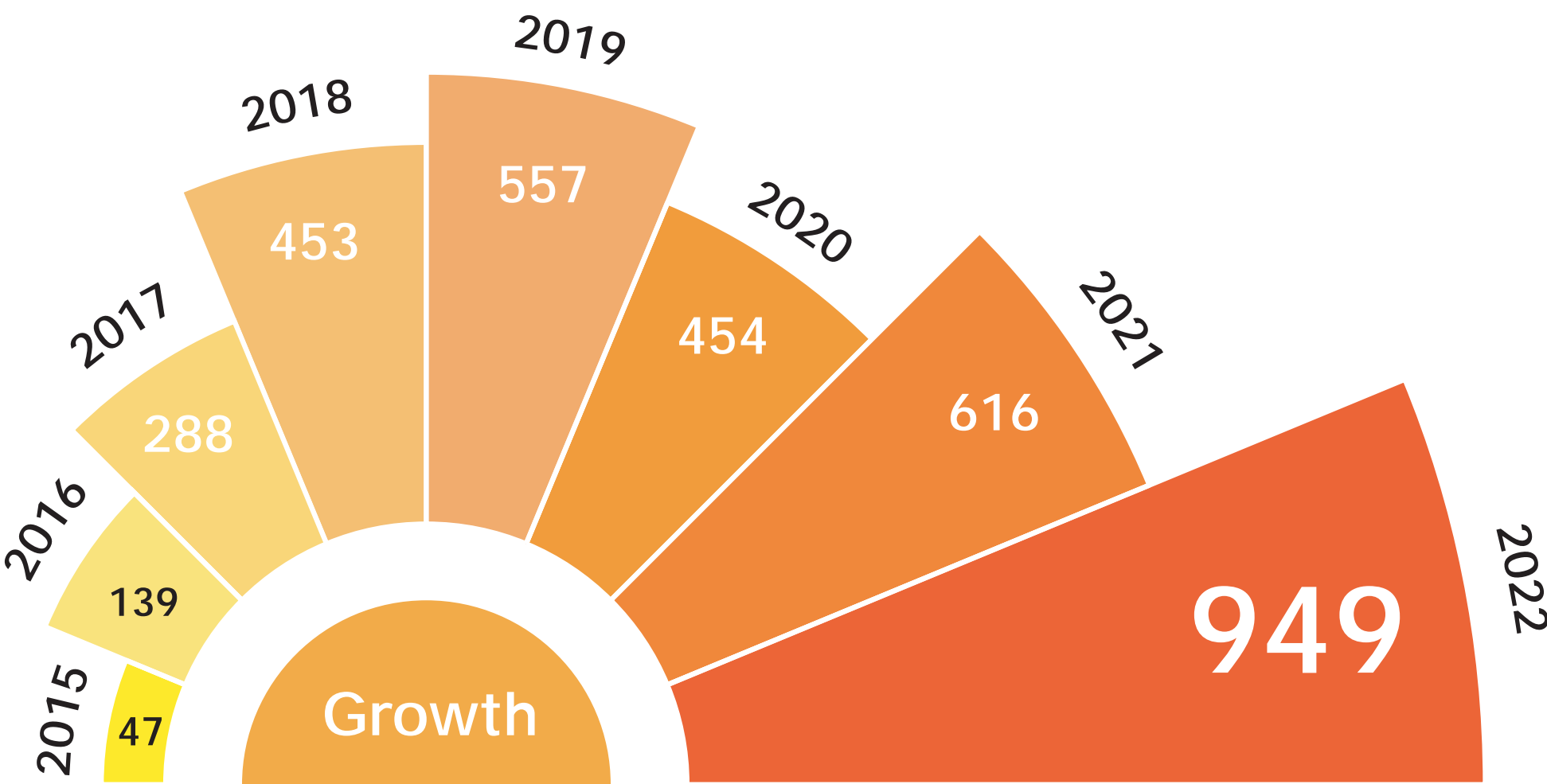
# Reach & Impact



Gender



Number of Patients Per Nationality



Growth of Patients Treated Per Year

# Screening Days

## Jerash Pediatrics Day

No. of screened children: 23

Participating physicians: Dr. Leen Kalbani  
Dr. Shatha Sharee'a

Partner organization: Jerash Ladies' Association



## Gaza Camp Day

No. of screened children: 157

Participating physicians: Dr. Batoul Masri  
Dr. Buthaina Masa'eed  
Dr. Hiba Mehyar  
Dr. Mahmoud Abu Sharkh

Partner organizations: Al Amad Optics  
Women's Programs Center - Gaza Camp

Sponsor: Jordan Kuwait Bank



## Baqa'a Camp Day

No. of screened children: 213

Participating physicians: Dr. Aya Banat  
Dr. Ali Imam  
Dr. Farah Biheiri  
Dr. Leen Kalbani

Partner organizations: Al Amad Optics  
Al Amal Society for Social Development in Balqa'  
Baqa'a Camp Community Rehabilitation Center  
Bawwabat Al Mukhayyam Society  
Nabe' Al Wala' Society  
Yarmouk Al Baqa'a Club

Sponsor: Jordan Kuwait Bank



# Special Campaigns

“Campaigns” allow us to treat a larger number of patients with the same medical problem in a concentrated manner, with both local and visiting experts, thus optimizing our outcomes as well as our efficiency.

Below are some numbers from the special campaigns we ran in 2022.

## Cardiac Minimally Invasive Surgery Campaign

No. of Cases: **19**  
Specialist: Dr. Iyad Al Ammouri  
Partner Org.: Jordan University Hospital



## Prosthetic Limb Campaign

No. of Cases: **4**  
Specialist: Charl Stenger  
Partner Org.: - OrthoMENA Medical & Surgical Equipment Trading LLC (Dubai, UAE)  
- RAFT Center for Prosthetics & Medical Supplies (Amman, Jordan)



## Scoliosis (Spine) Surgery Campaign

No. of Cases: **5**  
Specialists: Dr. Mohammad Armouti  
Dr. Mu'taz Jad'aan  
Partner Org.: Abdali Hospital



# Ahmad

Ahmad, a 4 year old boy, had a cataract removal and lens implantation to restore his vision back to normal. This intervention was done by Dr. Mo'taz Gharaibeh, who waived his fees entirely, at the Middle East Eye Hospital, where Atfaluna regularly receives generous discounts.

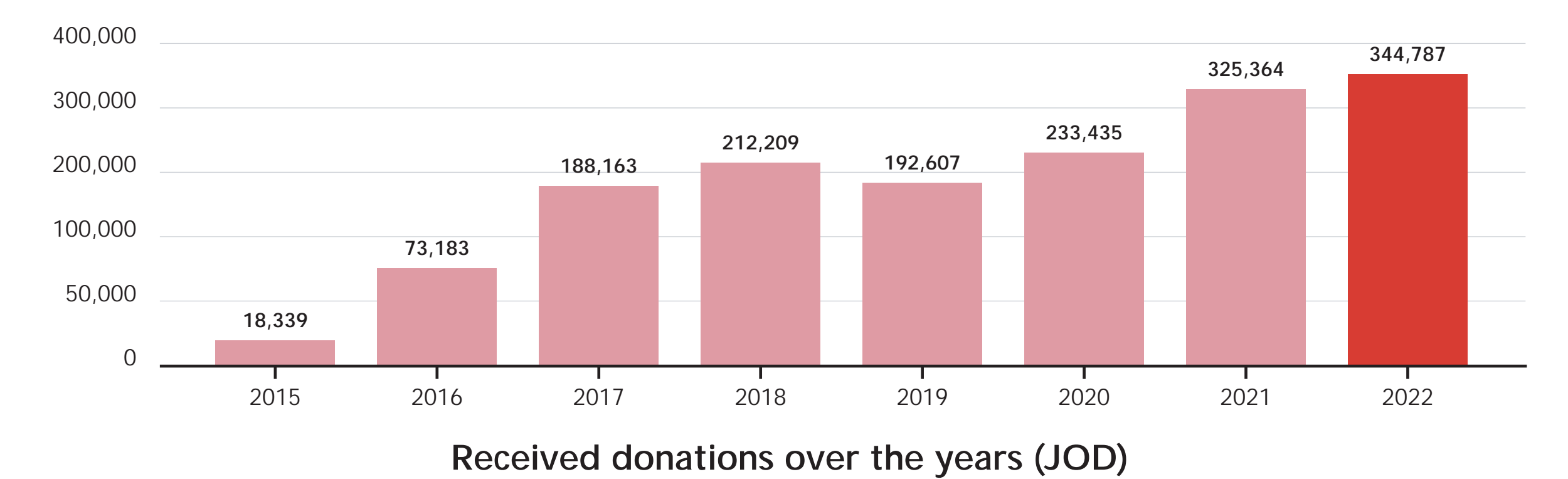


# Financials



# Where Did Our Funds Come From?

In 2022, we raised **JOD 344,787**, which is a **6% increase** over last year's JOD 325,364.



Below is the breakdown of the year's donations according to donor category.

Funding Source	Amount Donated (JOD)	Percent of Total Amount	Number of Donations	Average Size of Donation (JOD)
Individuals	251,004	73%	756	332
Foundations and Trusts	70,450	20%	10	7,045
Private Companies*	13,967	4%	17	822
Non-profit Organizations	9,366	3%	21	446
Total	344,787	100%	804	

\* Of those, JOD 2,000 were an in-kind donation from MedLabs covering part of our patients' laboratory-test expenses.

## Individuals

**73%** of our donations came from our community of **392** generous individual donors.



**17%**  
of our donors donated  
**JOD 1,000**  
or more

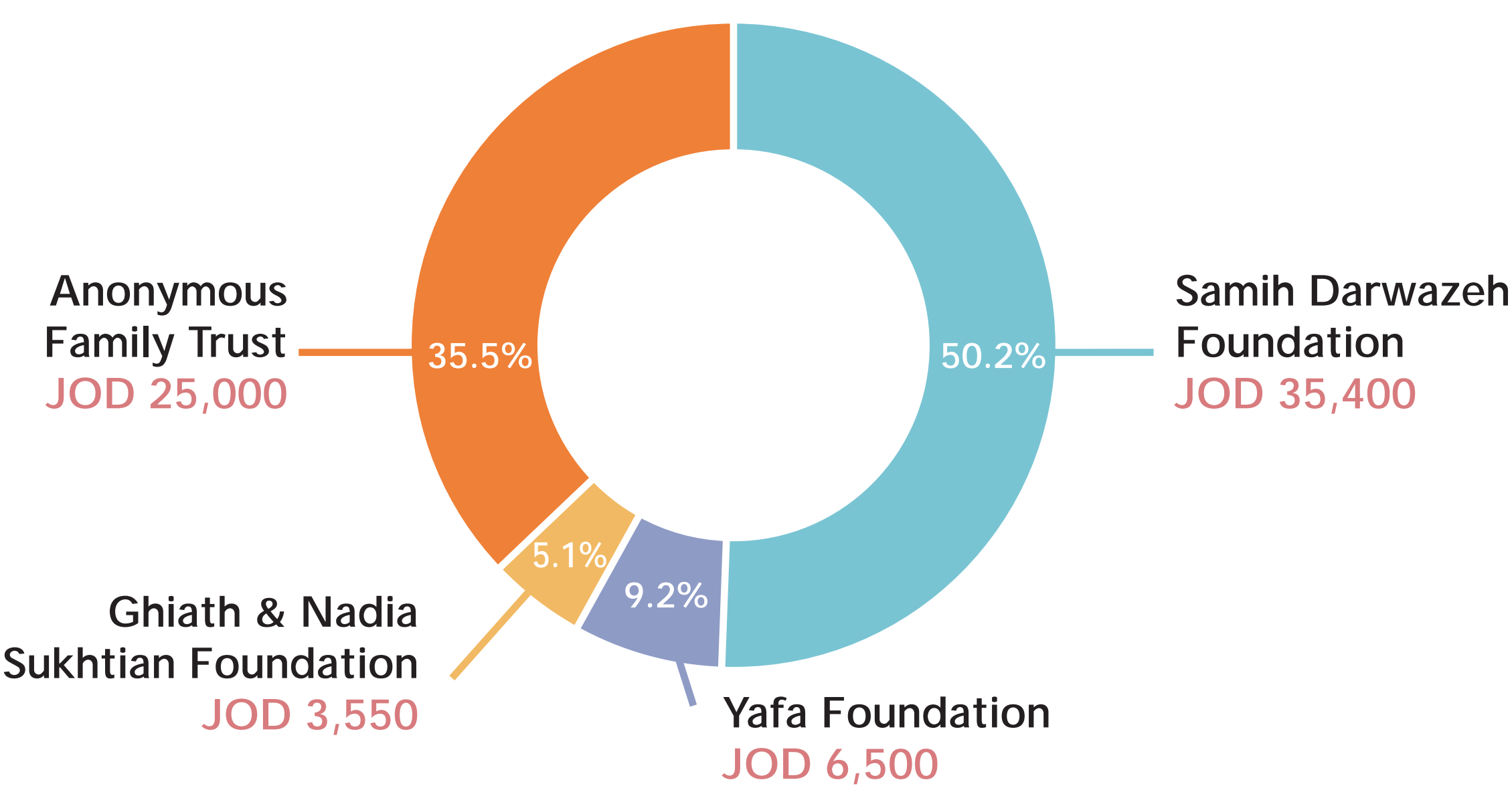
As with other similar organizations, we always encourage our supporters to make **REGULAR DONATIONS**. That is especially easy now with the various means that are available for making **digital payments**. Many of our donors have set up **automated monthly transfers** of a percentage of their salary to minimize the apparent burden of their donation.

*Islamic "Fatwa" #766 (2010):  
Donations to Atfaluna qualify as "Zakaat"*



## Foundations & Family Trusts

Foundations and family trusts were our second largest donor category, with an aggregate of **JOD 70,450**.



## Non-Profit Organizations

The **JOD 9,366** received from non-profit organizations were donated by **Tadamon**, **SOS Children's Villages**, and **Life Makers**. Of note is that the funds received from the latter two organizations were earmarked for the treatment of patients sent to Atfaluna by those organizations themselves in order to benefit from our operational setup, provider network, and special discounts.

## Private Companies

This year, donations from private companies amounted to **JOD 13,967**, received from 13 entities. Of course, the discounts granted by our numerous other partner medical service providers also included many invaluable in-kind gifts, translating into thousands of dinars.

### MedLabs

This loyal partner gave us a **JOD 2,000 in-kind donation** of medical tests, which is an **ANNUAL** gift we have received, along with a **standing 55% discount** on all tests done at any of MedLabs' branches, since the signing of a memorandum of understanding with them in 2019.

### Jordan Kuwait Bank

This new partner made a **JOD 2,500** donation for conducting medical screening days in 4 locations around Jordan.

# Our Memorial Funds Program



Be it to honor a family member or friend, or to fund the treatment of a particular medical problem, we offer donors the option of setting up **permanent** funds to which they and others can contribute on a **regular** basis.

Three such funds have so far been set up, one in memory of the late **Dr. Basheer Y. Alami**, another in memory of the late **Maha M. Al-Amir** (one of our founding members who passed away in 2021), and the most recent fund established in memory of the late **Abdulraheem and Naseem Jardaneh**.

The aggregate amount deposited in those three funds this year was **JOD 103,368.**

# Anaseem

Anaseem, a 3 year old girl who underwent a surgery involving a bony excision and untethering of her spinal cord. This delicate procedure was performed by Dr. Awni Musharbash, who waived his fees entirely as usual, and it took place at Abdali Hospital, where Atfaluna receives regular generous discounts. Anaseem is also followed (again, free of charge) by Dr. Mohammad Armouti for her associated spinal deformity.



# Creative Donors Who Touched Our Hearts

## Al Mawada Physiotherapy & Osteopathy Center

Conducted five training workshops for physiotherapists and other medical professionals on different topics, donating the proceeds to Atfaluna.



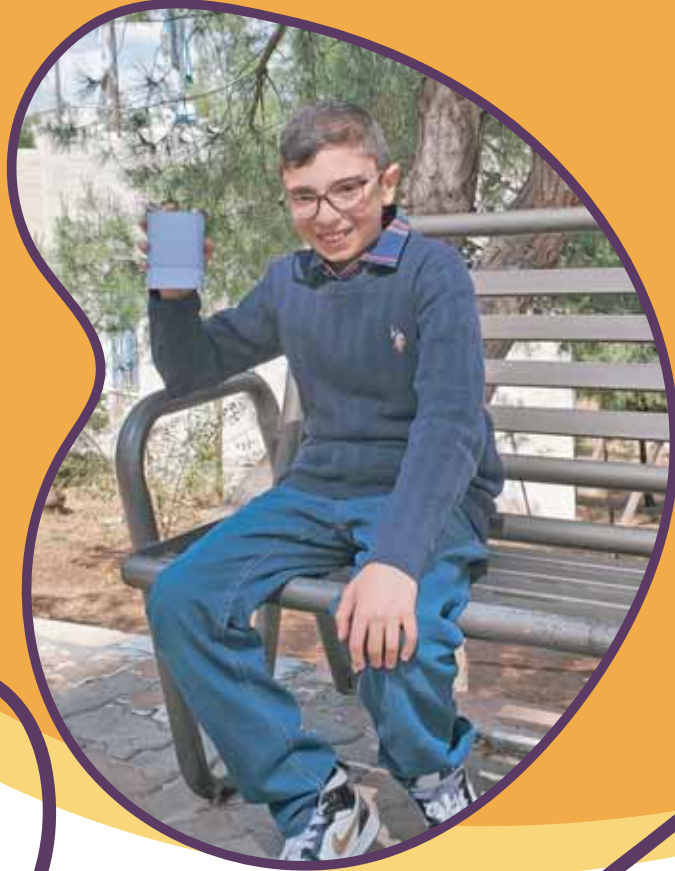
### Louie and Layla Jefri

Asked friends and family to donate to Atfaluna in place of buying them birthday gifts.



### Jada & Faya Fahmawi, Omar Rashdan, and Zaid Al-Qaisi

Saved part of their daily allowances in a piggy bank and donated their savings to Atfaluna several times during the year.



### Safa Jarrar

Donated to Atfaluna all the proceeds from selling her paintings.

*You are all exemplary members of our society whom we hope many people will be inspired to emulate!*



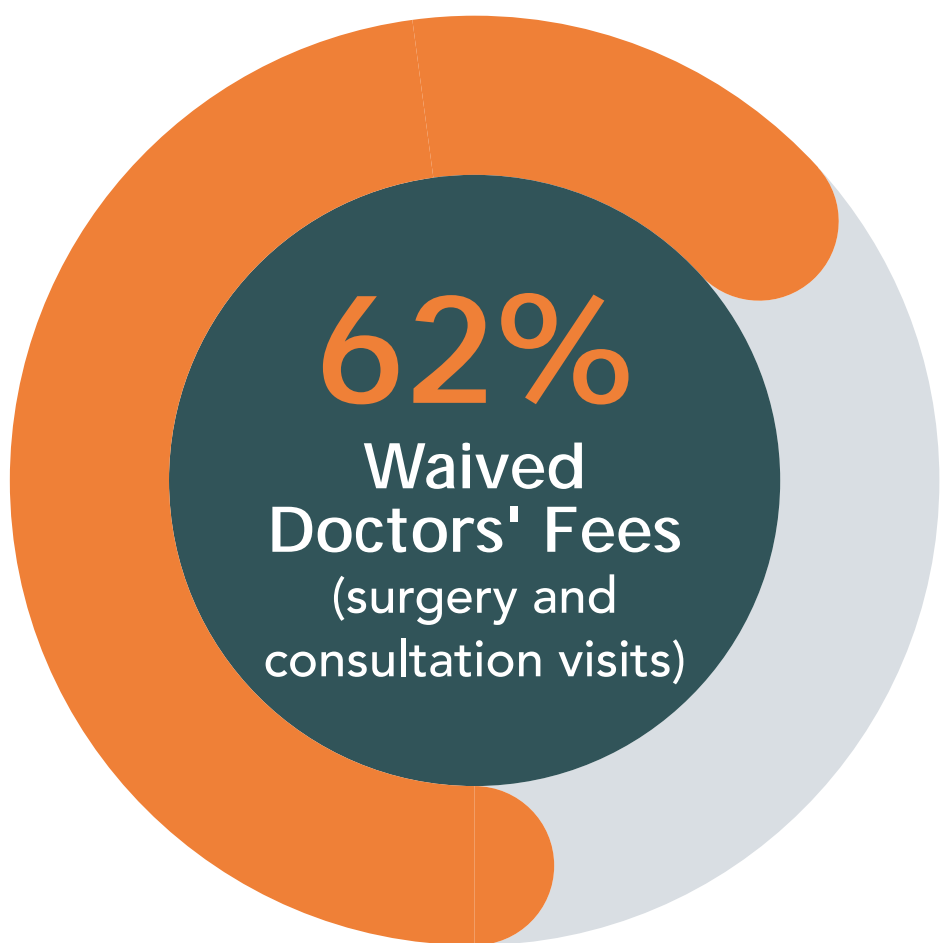
# How Did We Use Our Funds?

In 2022, our administrative expenses were **6.3%**, a very low figure by any standard, mostly because a large part of Atfaluna’s work is done by volunteers. Moreover, some of our donors took care of covering **ALL of our administrative expenses, which means that every dinar donated by everyone else went directly towards patient care!**

With a few exceptions, our physicians usually waive their fees entirely, and all the hospitals and medical service providers (laboratory, diagnostic imaging, etc.) with whom we work give us generous discounts, saving us in 2022 a total of **JOD 347,837**. Naturally, this all multiplies the value of every donated dinar.

This year, we funded **197 surgeries** and other less-invasive interventions, as well as fitting and provision of numerous medical devices and items, and hundreds of wound-care and physiotherapy sessions.

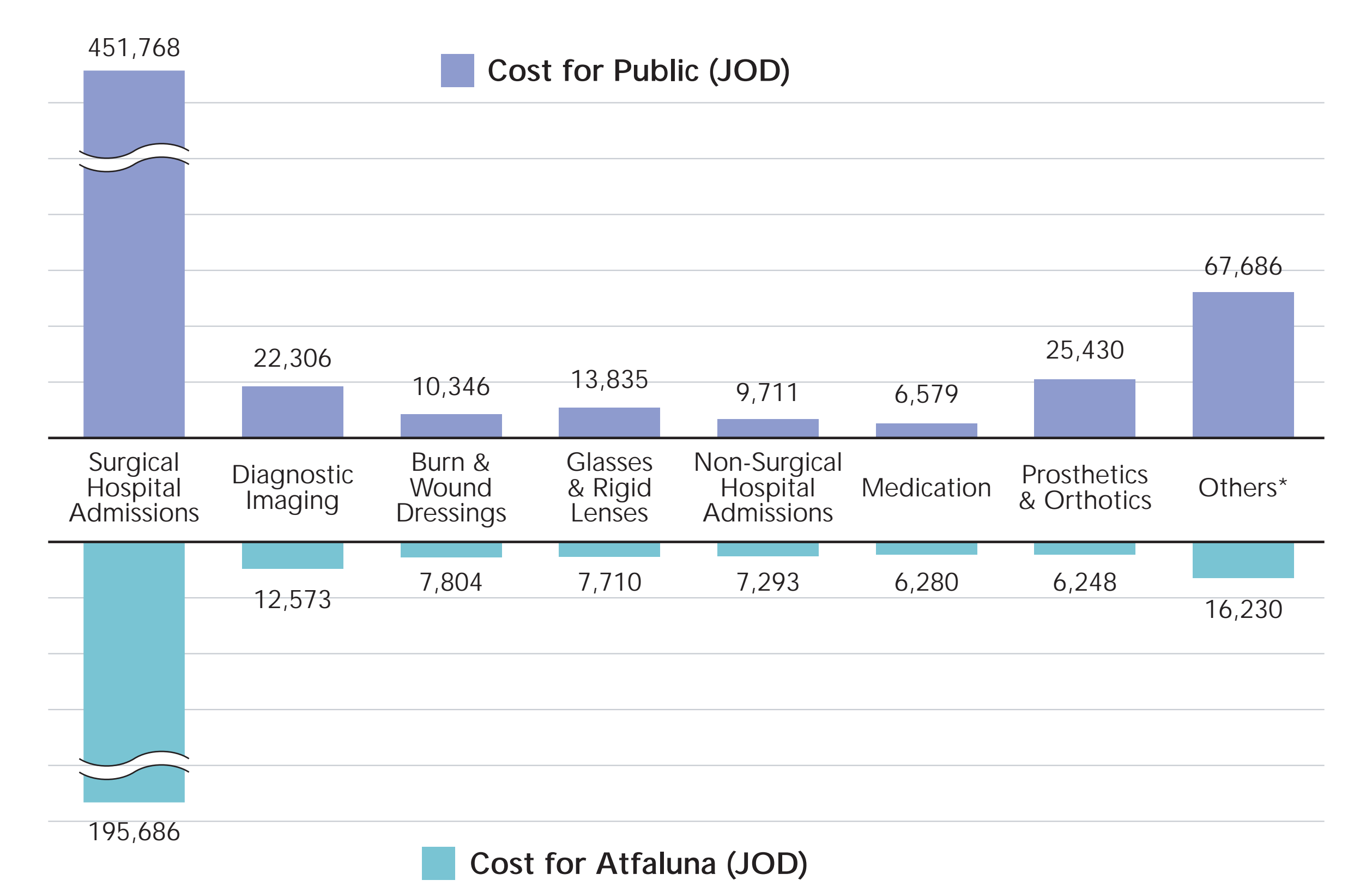
## Sources of Our Savings



# Cost & Savings Per Intervention Category

The following table and graph classify our spending according to intervention category, highlighting the generous discounts we received from our partners.

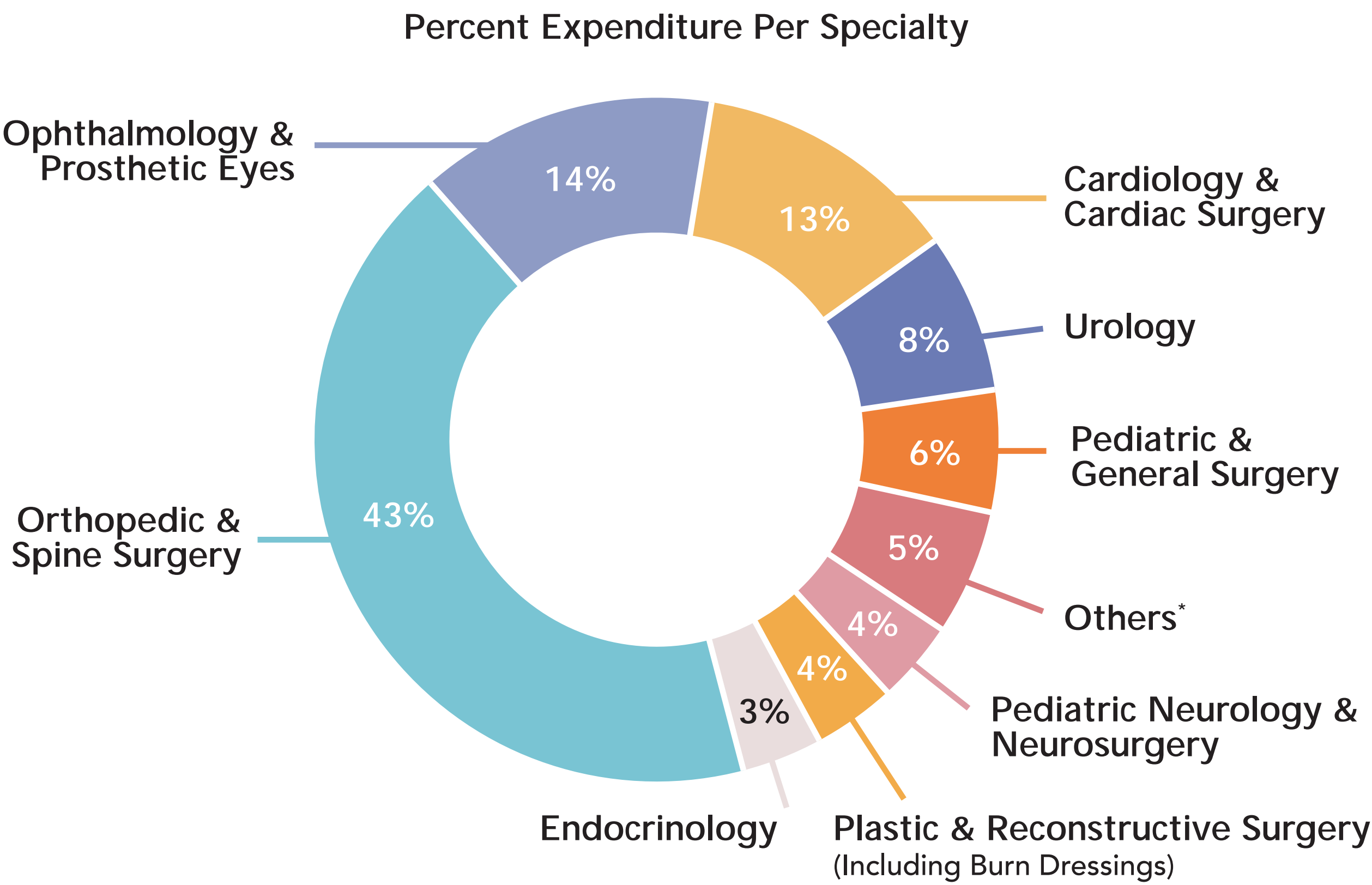
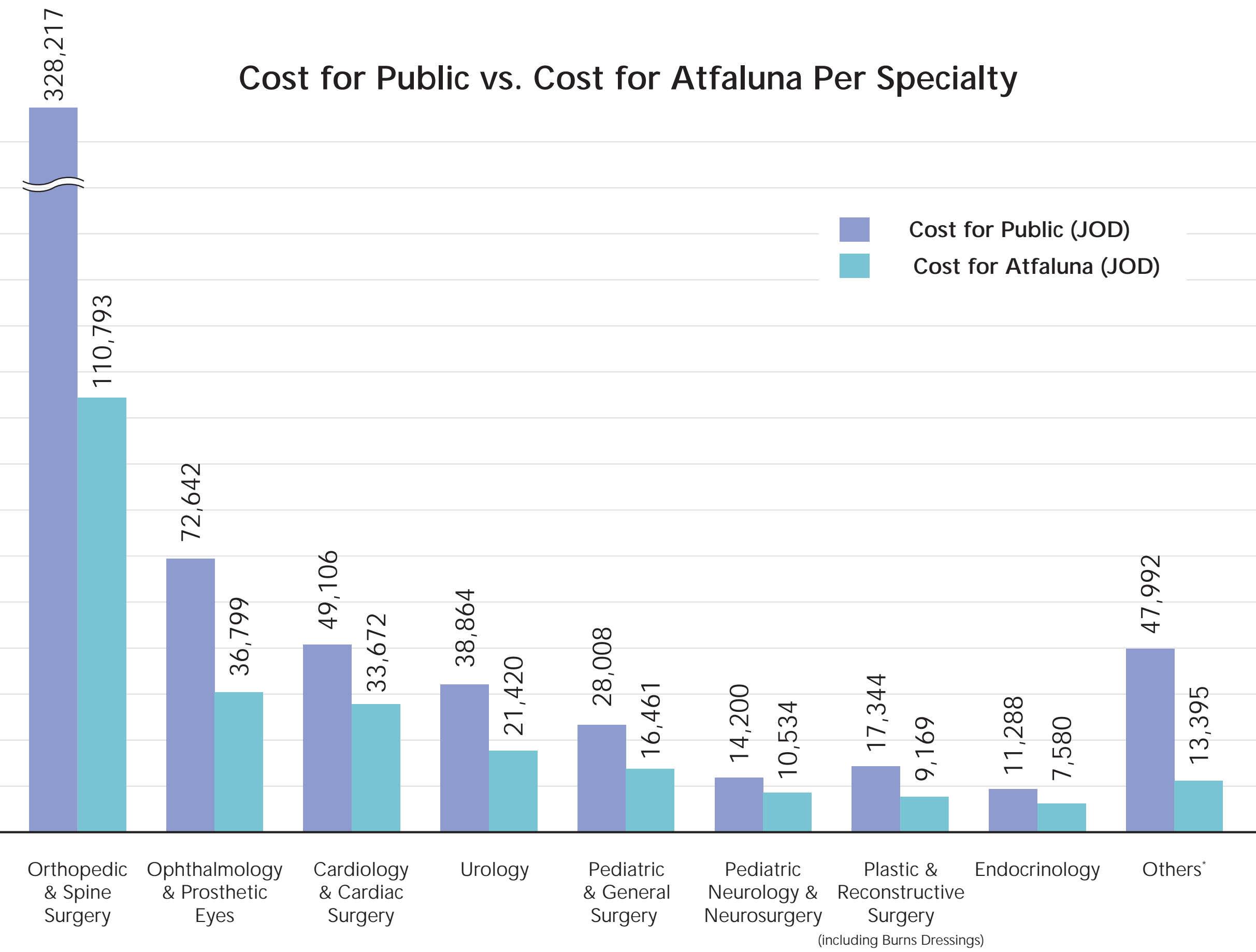
Intervention Type	Cost For Public (JOD)	Cost For Atfaluna (JOD)	Savings	Percent Savings	Percent of Spent Funds
Surgical Hospital Admissions	451,768	195,686	256,082	56.68%	75.32%
Hospital Charges - Surgery	191,432	122,929	68,503		
Medical Supplies - Surgery	63,120	48,265	14,854		
Surgeons' Fees	197,217	24,492	172,725		
Diagnostic Imaging	22,306	12,573	9,733	43.63%	4.84%
Burn & Wound Dressings	10,346	7,804	2,543	24.58%	3.00%
Glasses & Rigid Lenses	13,835	7,710	6,125	44.27%	2.97%
Non-Surgical Hospital Admissions	9,711	7,293	2,417	24.89%	2.81%
Medication	6,579	6,280	299	4.55%	2.42%
Prosthetics & Orthotics	25,430	6,248	19,183	75.43%	2.40%
Medical Tests	9,856	4,948	4,909	49.80%	1.90%
Hearing Aids	7,845	3,695	4,150	52.90%	1.42%
Physiotherapy	6,175	1,970	4,205	68.10%	0.76%
Misc. Equipment	1,858	1,752	106	5.68%	0.67%
Ocular Prostheses	2,400	1,600	800	33.33%	0.62%
Doctor Consultation Fees	31,225	1,438	29,787	95.39%	0.55%
Transportation	827	827	0	0.00%	0.32%
Orthodontic Treatments	7,500	0	7,500	100.00%	0.00%
Grand Total	607,661	259,823	347,837		100%



\* Includes Medical Tests, Hearing Aids, Physiotherapy, Misc. Equipment, Ocular Prostheses, Doctor Consultation Fees, Transportation, and Orthodontic Treatments.

# Expenditure Per Specialty

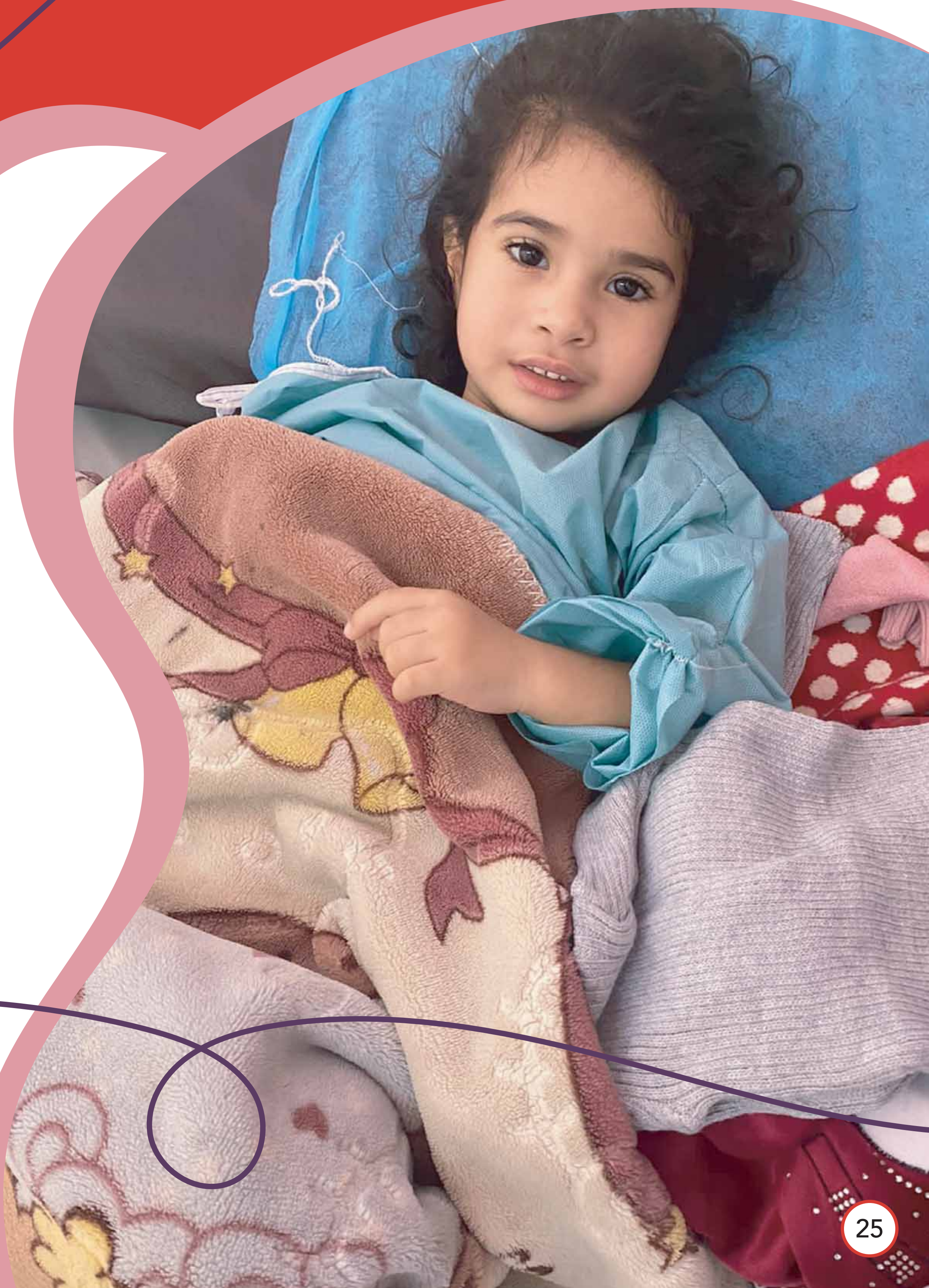
As for the problems for which our children were treated, they spanned 22 medical and surgical subspecialties, as detailed in the following graphic representations.



\* Includes Ear, Nose, & Throat; Interventional Radiology; Gastroenterology; Pediatrics; Dentistry; Dermatology; Pediatric Pulmonology; Vascular Medicine; Allergy & Immunology; Pediatric Hematology & Oncology; Orthodontics; Oromaxillofacial Surgery; and Gynecology.

# Maria

Maria is a 3 year old followed by our exemplary Dr. Iyad Al Ammouri, who recently closed an abnormal opening in her heart through a minimally invasive catheterization procedure, performed at the Jordan University Hospital, where we regularly receive generous discounts.



# Our Partners



# Distinguished New Members in the Atfaluna Team



**Dr. Bashar Arabiyat**  
Plastic & reconstructive surgeon

Despite having arrived in Jordan only a few months prior, Dr. Arabiyat chose to join our team to start his professional career here in an altruistic way, treating less fortunate children to help restore their confidence and draw smiles on their innocent faces. Thank you from the bottom of our hearts, and we look forward to a prosperous future together!



**Dr. Fareed Khdair**  
Pediatric gastroenterologist

Dr. Khdair opened his private clinic recently after having gained great renown through his work at the Jordan University Hospital. And despite the recency of his private practice, he did not hesitate to receive and evaluate our children with the gracious smile, which did not leave his face during all our subsequent encounters with him without exception. Thank you and welcome to our team!



**Dr. Mohammad Abu Hilal**  
Orthopedic surgeon, pediatric orthopedics sub-specialist

Since Atfaluna started receiving patients with developmental hip dysplasia who had been on the waiting lists of government hospitals for long periods, the numbers of patients waiting for consultations and surgeries by Atfaluna's pediatric orthopedists have multiplied. Hence the immense impact of Dr. Abu Hilal's initiative to join his amazing fellow sub-specialists in relieving the suffering of those children with complicated problems that require their talent and expertise.



**Dr. Omar Hamdallah**  
Vascular surgeon, kidney transplant specialist

His busy schedule and long surgeries notwithstanding, when Atfaluna reached out to Dr. Hamdallah he received us with an open heart and volunteered to perform a complex surgery for a child whose life was on the line, forgoing his fees, and collaborating with Atfaluna's physicians. He has since continued with us on our journey, welcoming and treating our children with all his love and kindness. We are infinitely grateful to you, Dr. Omar.

# Our Medical Professionals

The following is a list of the **88** medical professionals who volunteer for Atfaluna, listed in alphabetical order (by first name).

## Orthopedic Surgery

Dr. Ali Abu Labbad  
Dr. Akram Shoubaki  
Dr. Amr Y. Amr  
Dr. Anas Tamimi  
Dr. Ghassan Alami  
Dr. Ghassan Houry  
Dr. Haidar Alfukah  
Dr. Mohammad Abu Ain  
Dr. Mohammad Abu Hilal  
Dr. Sultan Shobaki  
Dr. Waleed Haddad  
Dr. Ziad Dahabreh

## Spine Surgery

Dr. Mohammad Armouti  
Dr. Mohammad Sous  
Dr. Mu'taz Jad'aan

## Ophthalmology

Dr. Arqam Alqasem  
Dr. Khalid Zoubi  
Dr. Lana Dahabreh  
Dr. Mustafa Mehyar  
Dr. Mu'taz Gharaibeh  
Dr. Oday Jum'ah  
Dr. Qaseem Naser  
Dr. Shaher Sa'diddeen

## Pediatric Cardiology

Dr. Iyad Al Ammouri  
Dr. Laila Tutunji

## Pediatric Nephrology & Urology

Dr. Fouad Sa'id  
Dr. Issa Khatatbeh  
Dr. Ma'moun Zibdeh  
Dr. Samah Jbour

## Pediatrics & Pediatric / General Surgery

Dr. Aya Banat  
Dr. Bilal Azzam  
Dr. Firas Rabi'  
Dr. Layal Asir  
Dr. Maha Muhtaseb  
Dr. Mohammad Omari  
Dr. Sa'eb Hammoudi

## Neurology & Neurosurgery

Dr. Amira Masri  
Dr. Awni Musharbash  
Dr. Fayaz Ayasrah  
Dr. Tareq Kanaan  
Dr. Yazan Suradi

## Plastic & Reconstructive Surgery

Dr. Bashar Arabiyat  
Dr. Diya' Hijazi  
Dr. Fahmi Iqab Za'areer  
Dr. Mahmoud Bataineh  
Dr. Rami Numeir  
Dr. Shawkat Sati  
Dr. Suzan Bakheet

## Burns & Chronic Wounds

Murad Balsheh

## Endocrinology

Dr. Nadeema Shuqum  
Dr. Seema Kalaldehy

## Ear, Nose, & Throat

Dr. Ayman Jaber  
Dr. Firas Al Zoubi  
Dr. Mohammad Asir  
Dr. Qais Jfout  
Dr. Rami Salman  
Dr. Usama Hamarneh

## Interventional Radiology

Dr. Fareed Adham  
Dr. Mohammad Badran

## Gastroenterology & Hepatology

Dr. Dina Zubeidi  
Dr. Fareed Khdaire  
Dr. Junayd Mahmoud  
Dr. Ruwaida Hijazeen

## Dentistry

Dr. Hakam Mousa  
Dr. Mahmoud Hamdan  
Dr. Raed Abu Teen  
Dr. Shadi Shawwa  
Dr. Yazan Abu Hassouneh

## Dermatology

Dr. Abdallah Huneiti  
Dr. Mais Azzouqa  
Dr. Salma Rifai

## Pediatric Pulmonology & Immunology

Dr. Ehsan Jundi  
Dr. Nadwa Zuhluf

## Vascular Surgery

Dr. Omar Hamdallah  
Dr. Amir Malkawi

## Pediatric Immunology, Allergy, and Rheumatology

Dr. Mohammad Shuqeir

## Pediatric Hematology

Dr. Abdulhadi Alzaben

## Orthodontics & Dentofacial Orthopedics

Dr. Samer Sunna'

## Oromaxillofacial Surgery

Dr. Ammar Subeihi

## Rheumatology

Dr. Suzanne Sayed

## Gynecology

Dr. Khawla Kalbani  
Dr. Rami Harb

## Orthotics & Prosthetics

Charl Stenger  
OrthoMena Medical & Surgical  
Equipment Trading LLC

Mohammad Oqdeh  
RAFT For Medical Supplies & Prosthetics

Omar Jamal  
Medical Step

Physiotherapy

Islam Qaddah  
PhysioOne

Shireen Banna  
Al Nabeel Physiotherapy

Tha'er Abu Khorma  
Al Nokhba Physiotherapy



# Featured Volunteers of 2022

This year, we would like to give special recognition to these four individuals for the exceptional work they did. Of course, we are also infinitely grateful to all the other volunteers who helped our children in so many ways. You are all superstars, and we hope your altruism will inspire more people to volunteer with us as well as introduce their children to the rewards of charity work.

**Bana Fahmawi**  
Volunteers Coordinator



**Sabreen Hammad**  
Motorcycle trainer



**Ghufraan Hammad**  
Housewife



**Hibatullah Ahmad AlBattat**  
Architect



**Muhannad Shreteh**  
Student

# Our Hospitals & Medical Service Providers

Atfaluna has so far collaborated with **57** different hospitals and other medical service providers. The following organizations are those who contributed the most to our children in 2022, ordered according to the size of their contributions.

مستشفى العبدلي

ÄBDALI HOSPITAL

Member of Clemenceau Network





مستشفى عبد الهادي

ABDULHADI HOSPITAL



JORDAN HOSPITAL

مستشفى الأردن

& MEDICAL CENTER



اشراق للعيون



مستشفى الجامعة الأردنية

Jordan University Hospital

1973م



MedLabs®

Consultancy Group



hearingTec

الأردنية لتكنولوجيا السمع



المستشفى الإسلامي

Islamic Hospital



اوبتكوس العمد

Opticos AL Amad



MEDRAY

Member of Techno Group International Holding (TGIH)



الخطوة الطبية

MedicalStep

Prosthetic & Orthotic Technique



الطوف

مركز الطوف للمستلزمات الطبية والأطراف الصناعية

RAFT for medical supplies and prosthetics



المشرق للعلاج الطبيعي

ALmashreq Physiotherapy Center



رامي أبو شيخة للأجهزة الطبية

MEDICAL EQUIPMENT

## Additional Hospitals & Medical Service Providers

(According to size of contribution)

Armaa For Medical Supplies
Rawhi Pharmacy
Pharmacy World
OrthoMena Medical and Surgical Equipment Trading LLC
Al-Nabeel Physiotherapy Center
RayOne Radiology & Diagnostic Imaging
Al-Khalidi Hospital & Medical Center
Middle East Eye Hospital
Istishari Hospital
Ibn Al-Haytham Hospital
Arab Medical Center
Al Essra Hospital
Farah Medical Campus
Medicaid
Al Daaherah Al Thakeyah Lelholol Wa Al A'amal Al Mutafawiqa (PhenoMed)
Professional Medical Supplies and Services Jordan (Mediproz)
Israa Consulting & Trading Corporation
MicroMed Medical Supplies Co.
Brothers Medical Supplies
Panorama Company For Medical Supplies
Science & Development ME Co. (SADco)
Petra Drug Store
Irada For Medical Supplies
Eradeh Labs



# Tuqa

This 3 year old underwent an open hip reduction performed by Dr. Haidar Fuqaha, who waived his fees entirely as he usually does. The procedure took place at Abdali Hospital, which regularly gives us generous discounts.



# Future Directions

For 2023 we aim to continue strengthening the functioning of our organization to fulfill our mission through achieving the following specific goals:

*“Children are provided with quality health care, served in a timely manner, and treated by the most appropriate medical providers in a dignified manner until the end of their recovery.”*

- 1. Continue to plan incoming international missions to cover our children’s needs in areas where local expertise is absent or insufficient, namely certain orthopedic surgeries and cardiac surgeries.
- 2. Optimize our efficiency in providing certain common surgeries through the implementation of more frequent “special campaigns” for groups of similar cases.
- 3. Normalize our monitoring-and-evaluation system using our new internal web app to facilitate the follow up of each child’s treatment journey and its impact on his/her future.

*“The neediest children are identified through well-defined selection criteria and targeted through a comprehensive outreach strategy in different disadvantaged communities.”*

- 4. Continue with the execution of our outreach strategy in new regions of the country.
- 5. Increase our “medical screening days” in remote areas of Jordan to offer medical consultations and treatment for a larger number of children in areas where such services are inexistent, saving their parents the long trip to Amman.
- 6. Retain the relationship with partner organizations that are part of our outreach campaigns and with whom referral mechanisms can be further developed.
- 7. Help in capacity building in Jordan’s public sector by providing its staff with equipment and training to empower them to provide their beneficiaries with improved care.

*“Ensuring that more children have access to sustained medical care and support.”*

- 8. Further expand our network of sub-specialists and healthcare institutions, to relieve some load off our existing partners, as well as broaden our coverage, in areas such as gastrointestinal surgery, renal surgery, urology, and ENT.
- 9. Ensure well-organized support for our increasing number of patients and service providers from our dynamic and growing pool of volunteers.
- 10. Continue strengthening corporate fundraising and improve the process of updating donors to demonstrate the specific impact and value of their donations.
- 11. Work on diversified payment methods, and diversified fundraising scales (from individual case announcements to campaigns for groups of similar cases).
- 12. Nurture public awareness of, and a corporate face for, the Atfaluna brand among all stakeholders, and bolster gratitude communication.
- 13. Augment the size and capacity of our Communications team.
- 14. Finalize the design and operation of our new website.
- 15. Increase the utilization of various media types and levels (digital and conventional) and participate in public events and promotional activities.
- 16. Continue strengthening and institutionalizing our different committees, with systematization of their operations.

We look forward to reporting to you again about a 2023 filled with more successes in serving those most in need.

Muna Budairi  
Planning Officer



# Jamal

This 11 year old is an Atfaluna superstar for whom two lower-limb prostheses were made by our visiting world-class prosthetist, Charl Stenger from OrthoMENA. Charl made this pair of prosthetics as part of a voluntary working visit hosted by RAFT for Medical Supplies and Prosthetics. He has been making prostheses with us for Jamal since 2016, and the two now have a friendship that will hopefully last forever.



# Ways You Can Help



# How You Can Donate To Atfaluna

You can be part of changing a child's life – every amount you donate, small or large, makes a difference.



Direct bank deposit  
JO21 AJIB 2220 0021 6331  
0010 5480 00  
Swift code AJIBJOAXXX



Through one of  
Atfaluna's core team  
members



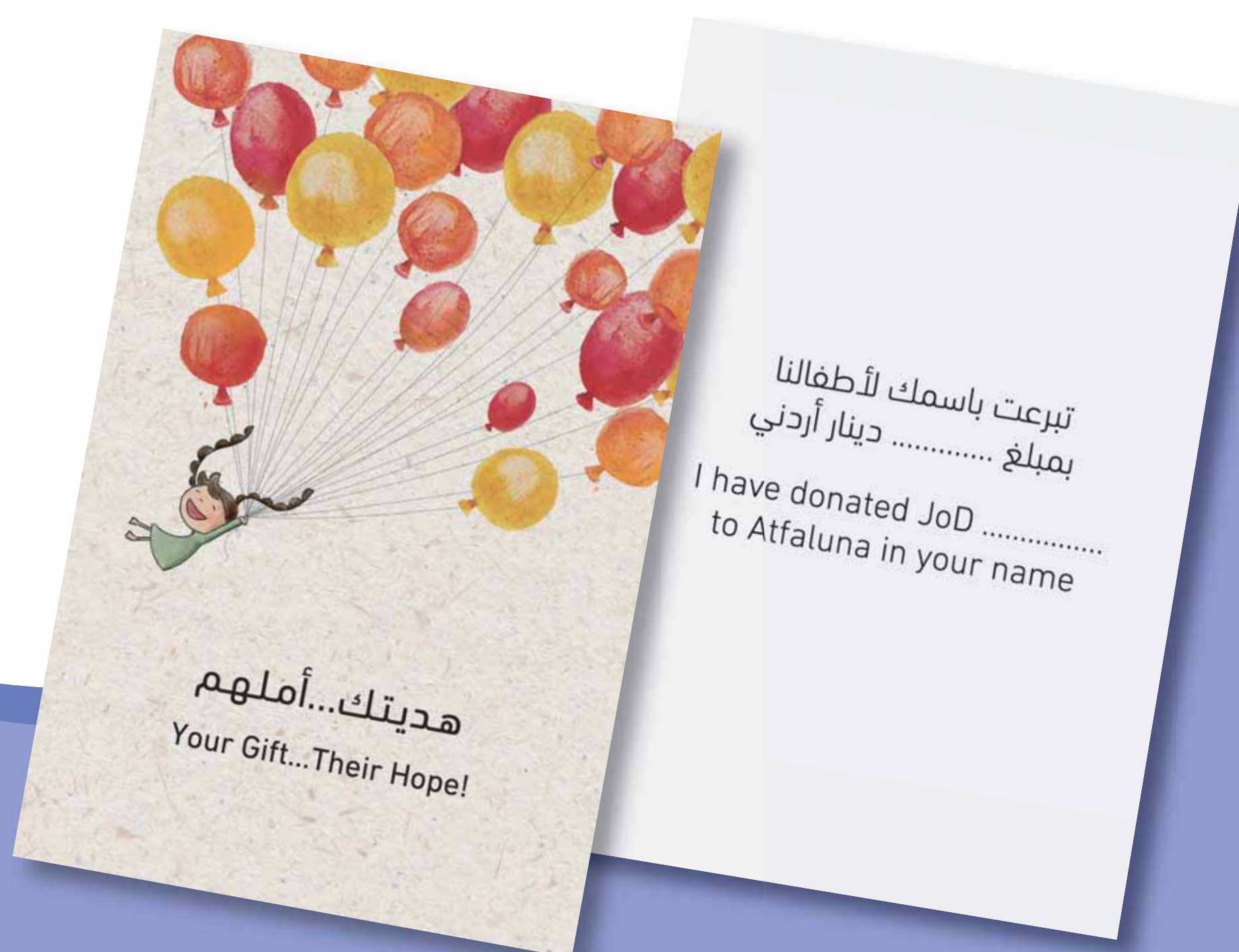
Alias:  
"Atfaluna"



Alias:  
"Atfaluna"

You can also contact Atfaluna's Fundraising Committee via either **Facebook Messenger** or **WhatsApp** on: **0777609427**

A formal receipt is written and delivered to the donor for every donation received.



## Gift someone a donation!

We are happy to provide you with a greeting card, along with an official receipt, to be gifted to someone you care about on any occasion.



# How You Can Volunteer With Atfaluna

Donation to and spreading the word about Atfaluna aren't the only ways you can support our cause. Atfaluna's success relies heavily on voluntary work, and our model of synergizing efforts, expertise, and good will is what distinguishes us. Here are some areas in which our core team can always use a helping hand:

## Expert Volunteers

- Medical or para-medical
- Legal
- Social work
- Marketing & communications
- Photography & videography
- Video editing
- Motion graphics
- Graphic design
- Fundraising
- Finance & accounting
- English & Arabic content writing

## Field Volunteers

- Clinic visit accompaniment
- Postoperative hospital visits
- Logistical support during Medical Screening Days

If interested, simply contact us through [social media](#) and let us know how you wish to help.



# Hanan

Hanan is 7. She recently had a tube placed in her eardrum to resolve her recurrent infections. The procedure took place at Abdali Hospital, which regularly gives Atfaluna generous discounts, and it was done free of charge by Dr. Ayman Jaber.





For more about our latest news and updates please follow our social media channels:



[atfaluna.jo](https://atfaluna.jo)



[atfaluna-jordan.org](https://atfaluna-jordan.org)

We are infinitely grateful for the hard work and generous discount granted to complete this annual report by Ryan Al-Saudi.